



Miss Chili Pepper
Pageant
Sponsorship Kit

[Www.misschilipeppercpageant.com](http://www.misschilipeppercpageant.com)

(602) 492-4843

The Miss Chili Pepper Pageant Sponsorship Information



Why Sponsor the Miss Chili Pepper Pageant?

The Pageant provides an opportunity for the family, friends, and community to come together to support their participant. It offers a platform for children, young ladies, and women to represent themselves in a friendly and fun forum in association with the Chili Cook Off Theme for the weekend. This type of program includes an excellent branding opportunity and encourages the participants to share their personality and unique qualities as to why they should be chosen to represent the pageant. This pageant gives the participants a chance to share their community works, communication and presentation skills with poise, elegance and fun. We hope you choose to be a part of this year's Miss Chili Pepper Pageant and help us make it happen!!

About the Event & Venue

The Pageant is being held at the Circus Circus Casino located in the heart of Las Vegas on the Strip, 2880 Las Vegas Blvd S., Las Vegas, NV 89109. Circus Circus provides a fun-filled, all-ages Las Vegas adventure at an affordable price. Home to appealing restaurants, eye-catching shops, thrilling casino action, exciting Midway games, the world's greatest circus acts and The Adventuredome, America's largest indoor theme park, Circus Circus guarantees good fun for the entire family.

The Pageant is being hosted as part of the Vegas Chili Cook Off and Car Show being held the weekend of May 1 –2, 2015. The actual event activities for the Chili Cook Off and Car Show are Friday and Saturday. Being part of a long standing event and being hosted at one of the recognized main casinos on the Strip make this an opportunity of a lifetime to gain exposure and advertising power in a city that hosts some of the most premiere events in the worlds. The demographics and range of exposure include the hotel system that Circus Circus is part of which is the MGM Resorts International who owns approximately 52% of the rooms on the Strip. Tens of thousands to hundreds of thousands people frequent Vegas locations on a daily and weekly basis. There is no shortage of traffic at these venues. Don't miss your chance to be part of history and to be involved and gain some of the best exposure through your sponsorship and advertising. These are limited opportunities. Take a moment to review the rest of the sponsorship and advertising kit to find out what works best for you.

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Sponsorship Levels

In order to organize such a large-scale event, the organizers of the Miss Chili Pepper Pageant request the assistance/involvement of the community. We are looking for sponsors who are interested in advertising services or products as well as those seeking excellent branding opportunities. This will help the organizers of the Miss Chili Pepper Pageant to cover overhead costs, as well as benefiting the company with the advertisement, branding and marketing exposure that will be provided.

There are several sponsorship opportunities available to encompass all financial ranges. Not only will this donation help provide the opportunity to bring together the Miss Chili Pepper Pageant, but it will also help in promoting women empowerment, confidence as well as community.

In addition to these sponsorship opportunities, The Miss Chili Pepper Pageant offers you the ability to design your own level of sponsorship. If you have any other requests or questions about sponsoring The Miss Chili Pepper Pageant, please contact us at your earliest convenience. We are always willing to work with our sponsors so that we can all benefit. Contact Eva Louis at (480) 577-7653 or eva.louis@chronicbehavior.com for questions or more information.



TITLE SPONSORSHIP BENEFITS: (\$10,000)

The sponsor's name and logo will appear on the following:

- A banner advertisement on the Official Miss Chili Pepper website and logo listed on the corresponding Vegas Chili and Cars website.
- Main Logo on Step and Repeat Banner
- Listed as the Title Sponsor in Miss Chili Pepper souvenir program books
- Online-Digital/Press Releases/Any published Newspaper and/or Radio advertisements
- Logo part of the Pageant Signage and Pageant Posters displayed at the Venue
- On all related correspondence and printed materials where available

Package also includes:

- A full-page advertisement within the souvenir program (8 1/2x10)
- Sponsor's name announced as the Official Title Sponsor several times at the show
- Corporate banner displayed at the pageant show.

PRESENTING SPONSORSHIP BENEFITS: (\$5,000)

The sponsor's name and logo will appear on the following:

- A banner advertisement on the Official Miss Chili Pepper website and logo listed on the corresponding Vegas Chili and Cars website.
- Main Logo on Step and Repeat Banner
- Listed as a Presenting Sponsor in Miss Chili Pepper souvenir program books
- Online-Digital/Press Releases/Any published Newspaper and/or Radio advertisements
- On all related correspondence and printed materials where available

Package also includes:

- A half-page advertisement within the souvenir program
- Sponsor's name announced as the Official Presenting Sponsor several times at the show
- Corporate banner displayed at the pageant show.



CROWN SPONSORSHIP BENEFITS: (\$2,500)

The sponsor's name and logo will appear on the following:

- Logo listed on the Official Miss Chili Pepper Pageant website
- Listed as a Crown Sponsor in Miss Chili Pepper souvenir program books
- Main Logo on Step and Repeat Banner

Package also includes:

- A quarter-page advertisement within the souvenir program
- Sponsor's name announced as the Crown Sponsor as part of the crowning ceremony at the show

SASH SPONSORSHIP BENEFITS: (\$1,000)

The sponsor's name and logo will appear on the following:

- Logo listed on the Official Miss Chili Pepper Pageant website
- Listed as a Sash Sponsor in Miss Chili Pepper souvenir program books

Package also includes:

- A quarter-page advertisement within the souvenir brochure
- Sponsor's name announced as the Sash Sponsor at the beginning of the show

STEP & REPEAT BRAND PLACEMENT: (\$500/PER LOGO)

The business or individual's logo will appear on the following:

- Main Logo on Step and Repeat Banner

ADVERTISING OPTIONS



PROGRAM ADVERTISEMENTS:

Headshots @ \$50.00 EA

Contestant Shout Out @ \$50.00 EA

Business Card @ \$50.00 EA

Inside Cover @ \$500.00 EA

Back Cover @ \$500.00 EA

Full-pages @ \$400.00 EA

Half-page @ \$250.00 EA

Quarter-page @ \$100.00 EA

Sponsorship Selection	Company Name
Title Sponsor	
Presenting Sponsor	
Crown Sponsor	
Sash Sponsor	

Advertising Item	Quantity	Advertising Item	Quantity
Headshots		Full-page	
Contestant Shout Out		Half-page	
Business Card		Quarter-page	
Inside Cover		Step & Repeat—Logo	
Back Cover			

ADVERTISING OPTIONS



For Advertisers - Artwork Requirements

Artwork should be supplied in any one of the following digital file formats:

- PDF - a press-optimized pdf file (Acrobat-generated) with all fonts and high-res images embedded, not down-sampled . Full-page ads must have crop marks and bleed.
- Open files (Adobe Illustrator or Photoshop):
- All fonts and linked images must be supplied .
- All text in vector images (Illustrator-generated) must be converted to 'paths'
- Scanned images should be in TIFF or EPS format at 300 dpi at the final print size.

Please ensure that all color documents (including embedded graphics) are generated for four color reproduction (CMYK). Files supplied as spot colors will be converted to CMYK. Provide images or logos in high-resolution as separate JPEG attachments.

Contact Name _____

Business Name _____

Business Address _____

Business City _____

Business State _____

Business Phone Number _____

Business Email _____

Business Website _____

1) Make selections of the Advertising and/or Sponsorship options.

2) Fill out the contact details and email form (pages 5 &6) back to
eva.louis@chronicbehavior.com

3) Payments are requested to be processed via Credit Card, PayPal, or via certified check or money order.

Print Name: _____

Deadline for Sponsorship Submission is February 27, 2015. No refunds provided. Certified Checks made out to Davidson Productions, LLC. For payment with credit card, download credit card payment form and fill out with the requested information and email back along with sponsorship pages to eva.louis@chronicbehavior.com. Any payments that do not clear or are returned due to insufficient funds will cancel the order immediately.